

Contract # 48667

Schedule Dates 10/16/12-10/22/12  
Advertiser AMERICAN CROSSROADS (3083)  
Agency Crossroads Media, LLC (2105)  
Product POLITICAL ISSUE (1052)  
Brand Est 1209 10/16-10/22 (28125)  
Salesperson Shiebler, Charles (1011)  
Sales Office WHDH  
Buyer Name /  
Phone/Fax 1209  
CPE Local/Political Issue Agency  
Account Types Standard  
Billing Type  
Comments

WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977



Crossroads Media, LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

WHDH Boston (WHDH)  
By Broadcast Month  
Oct. 2012 54  
Grand Total: \$114,000.00

Date Entered 10/12/12  
Last Modified 10/12/12  
Entered By Charles Shiebler  
CO-OP No  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$17,100.00  
Net Total \$96,900.00  
Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	5A- 5:30A (ET)	1			1	1	1			2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/12/12
2.0	Normal Line / SPOT	10/16/12-10/18/12	1	:30	5:30A- 6A (ET)	1		1		1				2	\$1,000.00	\$2,000.00	WHDH Boston (WHDH)		10/12/12
3.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	5:30A- 6A (ET)	1	1							1	\$1,000.00	\$1,000.00	WHDH Boston (WHDH)		10/12/12
4.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	6:30A- 7A (ET)	1			1	1	1			2	\$2,500.00	\$5,000.00	WHDH Boston (WHDH)		10/12/12
5.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	9A- 9:30A (ET)	1			1	1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/12/12
6.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	9:30A- 10A (ET)	1	1	1		1				3	\$2,000.00	\$6,000.00	WHDH Boston (WHDH)		10/12/12
7.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	10A- 11A (ET)	1			1	1	1			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/12/12
8.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	12P- 12:30P (ET)	1			1	1	1			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/12/12
9.0	Normal Line / SPOT	10/16/12-10/18/12	1	:30	12:30P- 1P (ET)	1			1	1	1			2	\$1,500.00	\$3,000.00	WHDH Boston (WHDH)		10/12/12
10.0	Normal Line / SPOT	10/22/12-10/22/12	1	:30	12:30P- 1P (ET)	1	1							1	\$1,500.00	\$1,500.00	WHDH Boston (WHDH)		10/12/12
11.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	1P- 2P (ET)	1	1	1	1	1	1			5	\$2,000.00	\$10,000.00	WHDH Boston (WHDH)		10/12/12
12.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	2P- 3P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12
13.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	3:30P- 4P (ET)	1	1	1	1	1	1			5	\$1,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977

Crossroads Media, LLC  
66 Canal Center Plaza  
Suite 555  
Alexandria, VA 22314

**Contract #** 48007  
**Schedule Dates** 10/16/12-10/22/12  
**Advertiser** AMERICAN CROSSROADS (3083)  
**Agency** Crossroads Media, LLC (2105)  
**Product** POLITICAL ISSUE (1052)  
**Brand** Est 1209 10/16-10/22 (28125)  
**Salesperson** Shiebler, Charles (1011)  
**Sales Office** WHDH  
**Buyer Name** /  
**Phone/Fax** 1209  
**CPE** Local/Political Issue Agency  
**Account Types** Standard  
**Billing Type** Comments

**Date Entered** 10/16/12  
**Last Modified** 10/12/12  
**Entered By** Charles Shiebler  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$17,100.00  
**Net Total** \$96,900.00  
**Sales Tax**

**By Broadcast Month**  
Oct. 2012  
Grand Total:

Spots	Rate
54	\$114,000.00
54	\$114,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	4P-4:30P (ET)	1			1	1	1			2	\$2,000.00	\$4,000.00	WHDH Boston (WHDH)		10/12/12
15.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	4:30P-5P (ET)	1	1	1	1	1				3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12
16.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	5P-5:30P (ET)	1			1	1	1			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/12/12
17.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	5:30P-6P (ET)	1	1	1	1	1				3	\$3,500.00	\$10,500.00	WHDH Boston (WHDH)		10/12/12
18.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	6P-6:30P (ET)	1			1	1	1			2	\$4,000.00	\$8,000.00	WHDH Boston (WHDH)		10/12/12
19.0	Normal Line / SPOT	10/17/12-10/19/12	1	:30	7P-7:30P (ET)	1			1	1	1			2	\$3,000.00	\$6,000.00	WHDH Boston (WHDH)		10/12/12
20.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	7:30P-8P (ET)	1	1	1	1	1				3	\$3,000.00	\$9,000.00	WHDH Boston (WHDH)		10/12/12
21.0	Normal Line / SPOT	10/16/12-10/22/12	1	:30	11:35P-12:35A (ET)	1	1	1	1	1				3	\$2,500.00	\$7,500.00	WHDH Boston (WHDH)		10/12/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Sunbeam Television Corporation, WHDH-TV, WLVI-TV, ThisTV does not discriminate on the basis of race, ethnicity, gender or national origin in any of its advertising practices.